

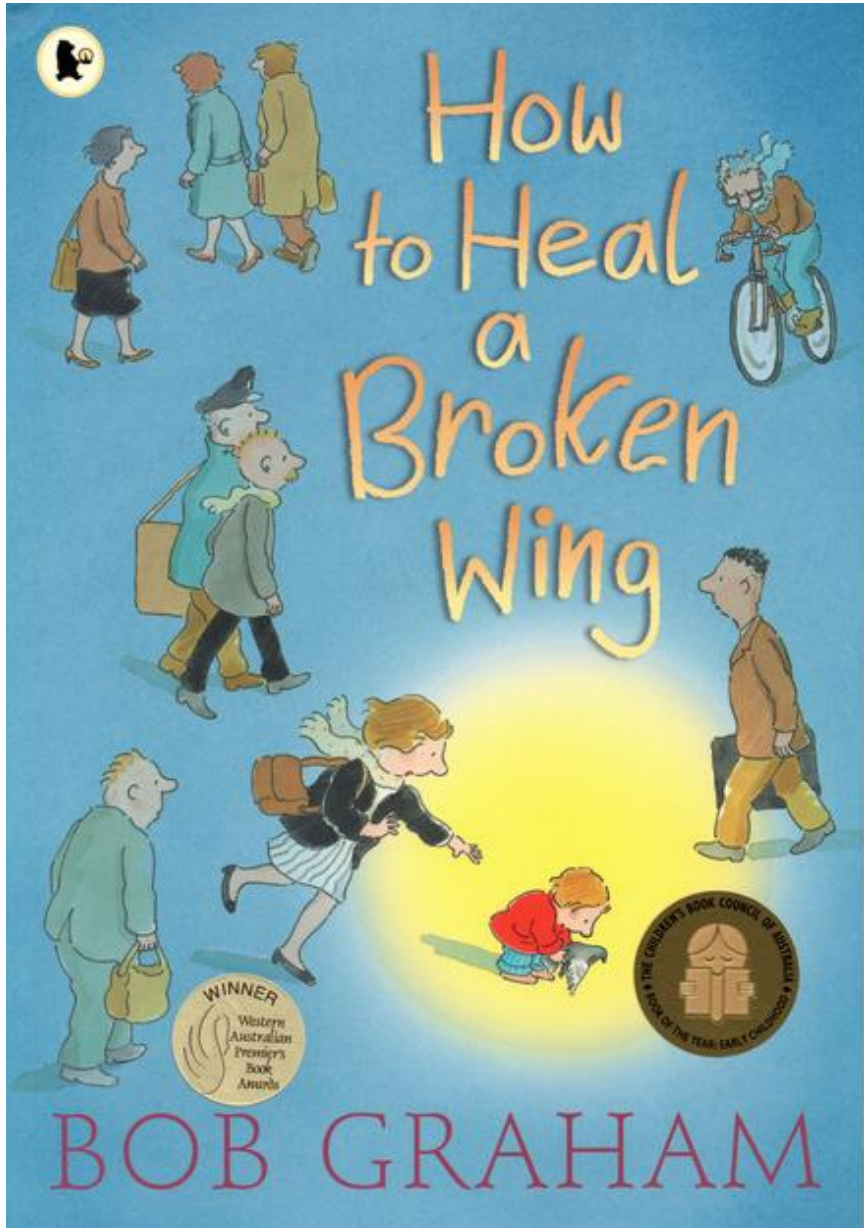
The Most Jewish Non-Jewish Book Ever

Meredith Lewis

Director of Content and Engagement

PJ Library





How to Heal a Broken Wing

By Bob Graham



Gemilut Hasadim Acts of Loving Kindness



Bikur Holim Visiting the Sick



Tza'ar Ba'alei Chaim Kindness to Animals



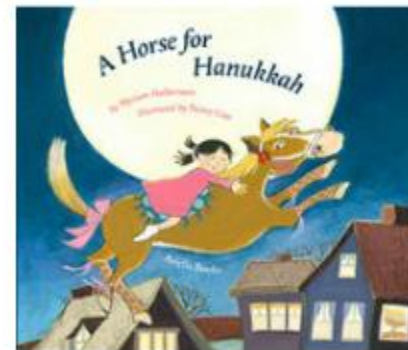
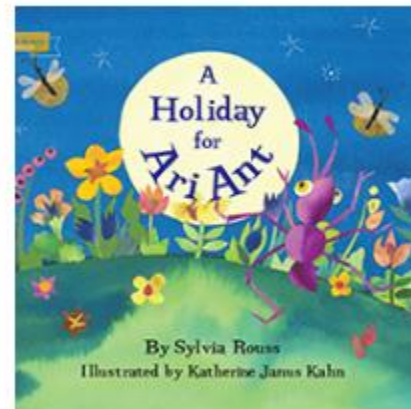
Tikkun Olam

Repairing the World

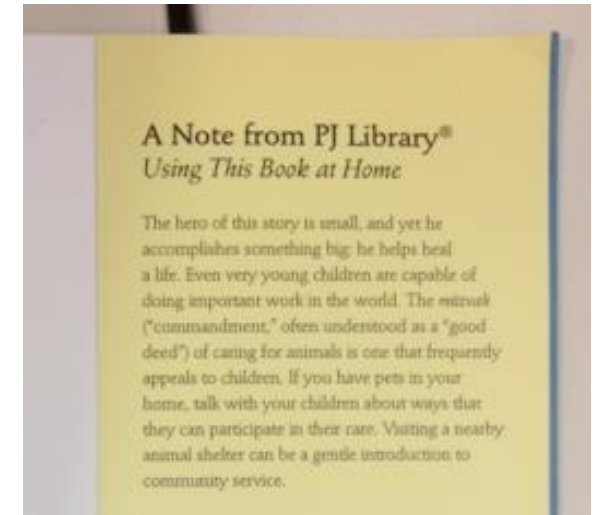
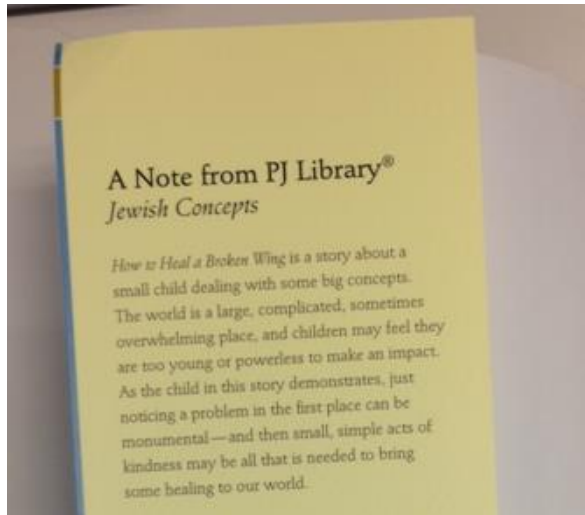


Non-overtly Jewish books with Jewish values in the context of a Jewish book subscription

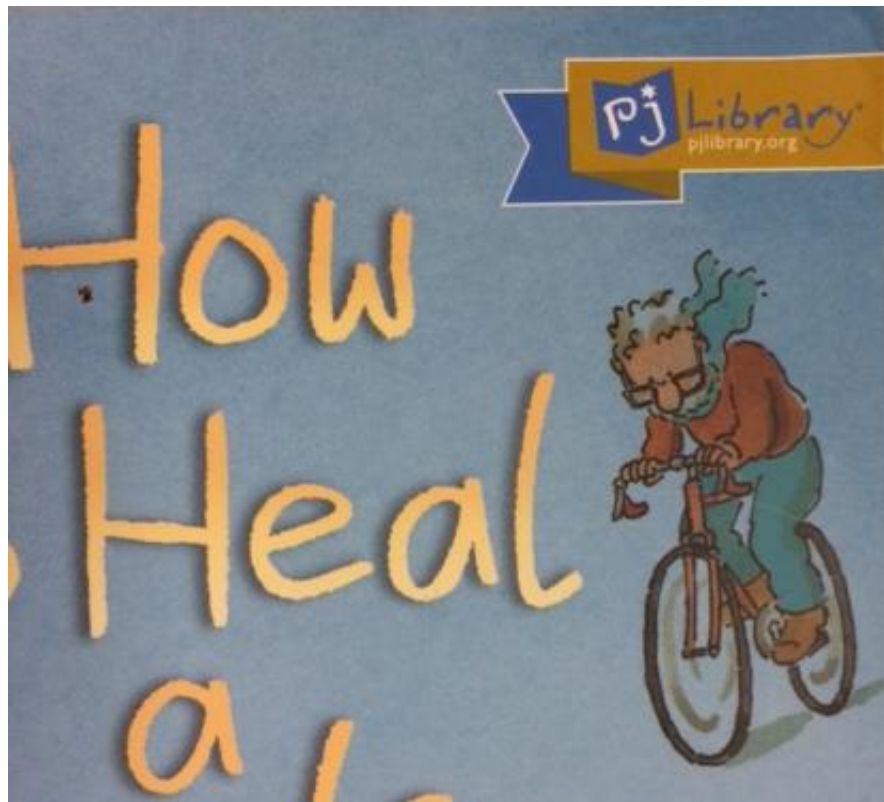
Books are sandwiched in a line-up of explicitly Jewish stories



Book flaps contextualize Jewish values and offer guiding questions for parents



PJ logo serves as a certification of Jewish values



Books that reflect Jewish cultural realities

In *How to Heal a Broken Wing*, the place and character details are non-specific. Will and his parents could be a Jewish family living in NYC.

