

The Most Jewish Non-Jewish Book Ever:
What Makes a Book Jewish, Beyond Its Overt Content?

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Description: PJ Library is a global Jewish program that sends nearly 150,000 books in the United States and Canada, alone. Over the past ten years, PJ Library has expanded to think broadly about Jewish content and family engagement. So what does PJ Library look like today? Why does PJ Library focus its lineup on picture books through age 8? How does PJ Library approach the monumental task of determining whether or not a book is “Jewish?” Come learn more about the program with PJ Library’s Director of Content and Engagement.

Meredith Lewis oversees all content and engagement initiatives for PJ Library - what PJ families encounter as part of the program. Previously she worked at 70 Faces Media (MyJewishLearning.com and Kveller.com). There she served in a variety of roles including managing editor, interim executive director and chief operating officer. Meredith holds an MPA and a MA of Hebrew and Judaic Studies from New York University and a BS in Journalism from Northwestern University.